

Document 1: Erik Olsen, ABC News, November 28th, 2014

The Buy Nothing Day concept began in 1992 when a group of Canadian environmentalists, Adbusters, decided to tackle the problem of over-consumption in America.

5 It's not exactly the kind of message Wall Street likes to hear. It's a campaign called Buy Nothing, and as its name implies, it's meant to be a call to consumers everywhere – particularly Americans – to reconsider their spending habits and take a moment to consider what rampant consumerism does to Earth. And the event takes place on what is traditionally one of the busiest shopping days of the year: the day after Thanksgiving. [...]

"I think it's a very bad idea", says Hank Cox, a representative of the business community. "Consumer purchasing power is the one thing that has kept the economy growing."

10 Cox rejects the notion that consumer spending is harmful and calls the Adbusters' effort a "protest against modernity. [...]"

The group's activities are not likely to lead to street fighting but they may be a little street theatre. [...] "We'll have campaigners dressing up as shopping police and handing out 'fines'¹ to unwary shoppers with swollen bags," says Kalle Lasn, a former advertising executive.

15 [...] The organization's poster ads have featured a fattened Statue of Liberty under a banner that reads "Boycott America". [...] Lasn says that the attention-getting antics are meant to be humorous, even if they intend the underlying message to be taken seriously.

Document 2: Amy Livingston, www.moneycrashers.com, 2016

20 One of the perks² of living a frugal lifestyle is that it's also a greener lifestyle. [...] Most products available for purchase in stores require energy and natural resources to produce – so in general, the less you buy, the fewer resources you use. And because producing goods in factories also produces greenhouse gases, shopping less reduces your carbon footprint as well.

25 Certain people, known as freegans, have taken this idea to its logical extreme. In order to tread as lightly on the Earth as possible, these people have given up all purchases³. Freegans live entirely outside the economic system, buying nothing and selling nothing. Instead, they get what they need by a combination of borrowing, sharing, and scavenging. [...]

The term "freegan" itself first appeared in the mid-1990s. It's a combination of "free" and "vegan"[...]. However, for the freegans of today, this lifestyle is about a lot more than the way they eat. [...]

Here are some of the tenets that freegans live by and the methods they employ:

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- Reusing and Recycling: they choose to reuse items as much as possible. Whenever possible, they repair broken items instead of replacing them.
 - Urban Foraging: According to Freegan.Info, it's possible to find "just about anything you can buy in a store" by hunting for it in the trash [...] clothing, food, books, videos and DVDs [...], toys, and tools – all in perfectly good condition. Even large items, such as furniture, appliances, computers, and bicycles, can be found in the trash. In particular, freegans rely on urban foraging for most of the food they eat. Instead of grocery shopping, they go on "trash tours" of Dumpsters⁴ located behind large supermarkets. According to freegans, it's a myth that only spoiled⁵ food goes in the trash. Perfectly edible food is often discarded because stores can't sell it.
- 35

¹ Money you have to pay when you do not respect a rule

² Advantages

³ Something bought

⁴ Waste receptacles

⁵ Not good anymore

QUESTIONS

Document 1

- Who do the following pronouns refer to? (2pts)
 - “their” l.5
 - “I” l.8
 - “they” l.12
 - “they” l.17
- TRUE or FALSE. Answer and quote. (4pts)
 - Buy Nothing Day was invented by people from the USA.
 - Buy Nothing Day takes place on Thanksgiving.
 - Buy Nothing Day is peaceful.
 - The campaigners of Buy Nothing Day use funny actions to convey their message.
- Who thinks that: Hank Cox or Kalle Lasn? (3pts)
 - Consumerism is bad for the Earth.
 - Consumerism is good for the economy.
 - Buy Nothing Day is a very bad idea.
 - Buy Nothing Day is the result of the Americans’ shopping habits.
 - Consumerism has no impact on the environment.
 - Buy Nothing Day defends a serious cause.
- Why is this campaign happening in America? (1,5pts)
- Give two examples of actions lead during Buy Nothing Day. Quote them then explain why the campaigners do that. (5pts)
- Explain “It’s not exactly the kind of message Wall Street likes to hear” l.3. (2pts)

Document 2

- TRUE or FALSE. Answer and quote. (4pts)
 - Freegans want to have an impact on the environment.
 - Freegans prefer buying new things.
 - Larger devices cannot be found in bins.
 - Freegans can find good food in bins.
- What sentences can you associate to Freeganism? Choose 4 sentences. (2pts)
 - They need a lot of money.
 - They often go to supermarkets.
 - They use second-hand devices.
 - They share their materials with other people.
 - They eat food that can’t be sold by supermarkets.
 - They like expensive clothes.
 - They eat a lot of meat.
 - They mend their clothes.
- Why is it a greener lifestyle? Quote. (1pt)
- Imagine with your own words what a trash tour is. (2,5pts)
- BONUS:** Citer une variation parallèle. (1pt)

Documents 1 & 2

- What is the common point between the two texts? (30 words) (3pts)

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