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Printing Solutions for Every Business at
POS CENTRAL INDIA!

Welcome to POS Central India

Leading TSC TTP 244 Pro Barcode Label Printer Supplier

TSC TTP 244: Dependable Printing Solution for Growing Businesses



TSC TTP Pro 244
THERMAL TRANSFER LABEL PRINTER

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Why Businesses Need Smart Printing



Many businesses still depend on manual labeling or slow printers, which leads to errors and wasted time.



Rising costs from frequent ribbon or label changes also increase daily expenses.



Smart barcode printing reduces mistakes in product labeling and ensures smoother checkout and billing.



It helps retailers and warehouses maintain better stock control with accurate labels.



The [TSC TTP 244 Pro](#) is designed to solve these problems by offering fast printing speed, precision output, and cost-efficient performance, making it a dependable choice for growing businesses.

Key Features

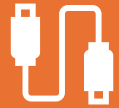
- ❖ **Speed & Efficiency:** Prints at up to 5 inches per second (127 mm/s), delivering labels quickly and with precision.
- ❖ **Robust Build & Memory:** Packed with a 200 MHz 32-bit RISC processor, 8 MB SDRAM, and 4 MB Flash memory, expandable via SD card (up to 4 GB).
- ❖ **Large Capacity Design:** Supports up to 300 m ribbon lengths and large label rolls (4.3" internal, up to 8.4" external)—minimizes interruptions and cuts costs.
- ❖ **Wide Compatibility:** Emulates TSPL-EZ, EPL, ZPL, ZPL II—ensuring smooth workflows across platforms.
- ❖ **Versatile Printing:** Performs both thermal transfer and direct thermal printing for varied applications.
- ❖ **Barcode & Font Support:** Handles 1D/2D barcodes (PDF-417, MaxiCode, QR, DataMatrix) and scalable TrueType fonts—ideal for complex labeling needs .
- ❖ **Durability & Warranty:** Compact, dual-motor design, built for daily commercial use; comes with a 2-year warranty



Product Specifications

Specification	Details
Resolution	203 DPI (8 dots/mm)
Print Speed	Up to 127 mm/s (5"/s)
Print Width	Max 108 mm (4.25")
Print Length	Up to 2,286 mm (90")
Memory	8 MB SDRAM, 4 MB Flash; optional SD expansion up to 4
Connectivity	Standard USB 2.0 & RS-232; optional Bluetooth, Centronics, Wireless LAN
Ribbon & Media	Ribbon: 300 m, 1" core; Media: 4.3" internal roll, optional 8.4" external
Dimensions & Weight	232 × 156 × 288 mm; ~2.5 kg
Warranty	2 years on printer; print head durable up to 25 km or 12 months

Connectivity Options



The **TTP 244 Pro** comes with **standard USB 2.0 and RS-232 serial ports**, making it easy to connect with most desktop and POS systems.



Businesses can choose **optional add-ons** like Bluetooth, Parallel Port, or Wireless LAN for more flexible setup and wireless use.



These options allow the printer to work smoothly with **POS systems, ERP platforms, and other software**, ensuring fast and reliable label printing without compatibility issues.

Printing Applications of TSC TTP 244 PRO Barcode Printer

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- **Retail:** Helps create clear price tags, shelf labels, and product labels for smooth billing and stock management.
 - **Logistics:** Prints shipping labels, carton labels, and return labels, ensuring fast and accurate deliveries.
 - **Healthcare:** Useful for printing lab samples, wristbands, and medical supply labels to improve safety and tracking.
 - **Manufacturing:** Supports parts labeling and asset tracking for better control of production lines.
 - **Hospitality:** Prints event tickets, wristbands, and food packaging labels, enhancing customer service and operations.



Benefits for Growing Businesses

- The [TSC TTP 244 PRO Barcode Printer](#) offers a lower total cost of ownership as it supports large ribbons, reducing frequent replacements.
- It minimizes interruptions by handling big label rolls, making it reliable for continuous operations.
- With its fast printing speed, it is well-suited for high-volume tasks in retail, logistics, or manufacturing.
- The printer is scalable, meaning it can easily keep up with a growing business.
- A dependable warranty provides long-term peace of mind.

Industry Use Cases



Retail Chains: The **TSC TTP 244 Pro 203 Dpi** helps print clear barcode labels for inventory tracking and faster checkout, improving daily store operations.



E-commerce Startups: Ideal for bulk order labels and shipping needs, ensuring quick and accurate delivery.



Pharmacies: Prints precise drug labels to support compliance, patient safety, and organized storage.



SMBs: A cost-effective printer that handles bulk printing tasks, making it easier for small businesses to scale efficiently.

Frequently Asked Questions

Q. Can it print both thermal transfer and direct thermal?

A. Yes, it supports both, giving you flexibility for different labeling needs.

Q. What's the ribbon capacity?

A. Holds up to 300 m ribbon on a 1" core—fewer changeovers, lower cost.

Q. Which barcodes are supported?

A. Full support for 1D (e.g., Code 128) and 2D (PDF-417, QR, MaxiCode) barcodes.

Q. How fast does it print?

A. Up to 5" per second (127 mm/s) for efficient high-speed production.

Q. What connectivity does it offer?

A. USB and Serial are standard; wireless options available via modules.

Q. Warranty coverage?

A. Comes with a 2-year printer warranty, and the print head lasts up to 25 km (or 12 months)

Conclusion

- The TSC TTP 244 Pro is more than just a printer; it is a dependable partner for business growth.
- It combines speed, accuracy, and affordability, making it perfect for daily labeling tasks.
- Widely trusted in retail, logistics, healthcare, and manufacturing, it supports diverse business needs.
- Designed with scalability in mind, it grows with your business, handling higher volumes with ease.
- Strong build quality ensures long-term performance and durability.
- Supported by TSC's reliability and POS Central India's after-sales service, it delivers excellent value.
- Choose smart – [Buy TSC TTP Pro 244](#) for dependable label printing.





For more information

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