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Leading Label Printers
Supplier

What's the
Difference
Between TSC
TE 244 and
TTP 244 Pro?





Introduction

Understanding the Power of TSC Label Printers

- Label printers are important for businesses that need to print barcodes, tags, or shipping labels every day.
- A good label printing machine saves time, reduces errors, and keeps work moving smoothly.
- Two popular choices in the market are TE 244 and TTP 244 Pro from TSC.
- Both models are reliable but serve different business needs.
- This presentation will help you understand the key differences between TE 244 and TTP 244 Pro.
- It will guide you to choose the right printer based on speed, use case, and performance.

Know the Models Before You Compare

TSC TE 244 is a compact and lightweight label printer, perfect for small businesses.

It is easy to set up and simple to use, making it great for everyday printing needs.

TSC TTP 244 Pro is built for heavy use and can handle more printing work daily.

It offers more flexibility with extra connectivity options like USB and Serial ports.

Both printers are reliable but serve different business sizes and workloads.

Choosing the right model depends on how much you print and how advanced your setup is.



Print Speed & Performance

- The **TSC TE 244 Barcode Printer** offers a faster print speed of up to 6 inches per second, ideal for high-paced environments.
- The **TTP Pro 244 Thermal Transfer Label Printer** prints at up to 5 inches per second, slightly slower but still efficient for steady workloads.
- Faster speed helps when you print hundreds of labels daily, reducing wait time.
- For small businesses or low-volume printing, the 1-inch speed difference may not matter.
- But in fast-moving industries, every second saved boosts productivity and reduces bottlenecks at the counter.

Can They Connect the Way You Work?

TSC TE 244 Barcode Printer comes with a USB interface only, making it easy to connect to most modern systems.

TSC TTP 244 Pro offers both USB and Serial ports, giving you more flexibility in setup.

USB ports are ideal for standard PC and POS connections.

Serial ports are useful in older systems or specific business environments.

If your business uses multiple devices or needs flexible connections, TTP 244 Pro is a better fit.

Choose based on your system's needs and how often you'll change devices.

Best Fit for Your Business Needs

- TSC TE 244 is a great choice for retail stores and small logistics startups
- It works well for basic labeling tasks like product tags, shelf labels, and parcel labels
- Easy to use, affordable, and compact for small workspace setups
- **TSC TTP 244 Pro** is built for higher-volume printing needs
- It fits perfectly in shipping centers, warehouses, and healthcare facilities
- Handles longer printing hours and supports a wider range of media
- Choose the one that matches your daily label printing load and space

Daily Printing Load: Who Handles It Better?

TSC TE 244 is ideal for retail shops and small logistics businesses.

It's great for basic tasks like printing product tags, shelf labels, and parcel labels.

The printer is compact, easy to use, and fits well in small workspaces.

It's also budget-friendly, making it a good option for new businesses.

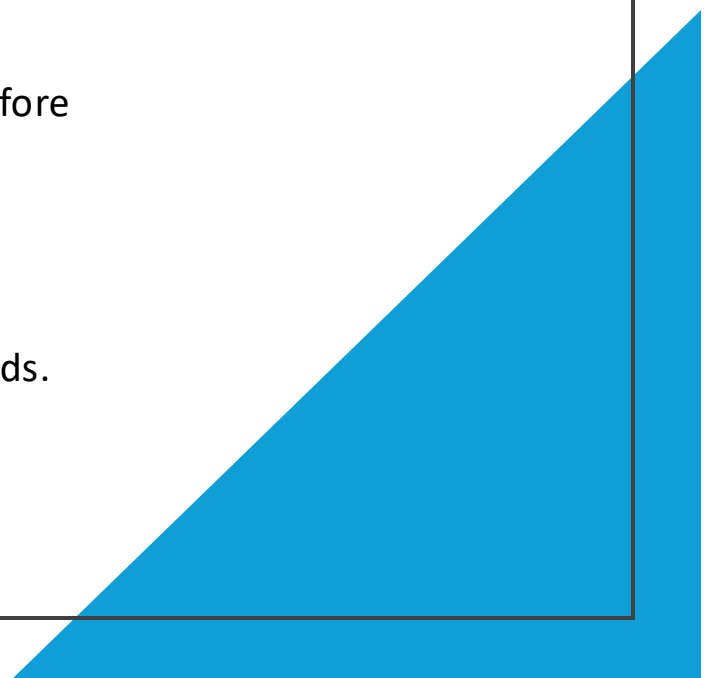
TSC TTP 244 Pro is made for high-volume printing needs.

It works best in warehouses, shipping centers, and healthcare setups.

This model can run longer and supports more label types.

Pick the one that suits your daily workload and space.

Media & Ribbon Support

- Both TSC TE 244 and TTP 244 Pro support thermal transfer and direct thermal printing methods.
 - You can use standard label rolls and ribbons in both models.
 - The TTP 244 Pro supports longer ribbon lengths, meaning it can print more labels before needing a refill.
 - TE 244 has a smaller ribbon capacity, so it may require more frequent changes.
 - Less ribbon change means less downtime for the printer.
 - This helps improve efficiency, especially in businesses with high-volume printing needs.
 - Ideal for those who value continuous productivity.
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Which Label Printer Should You Choose?

- If your business needs fast printing and easy use, the TSC TE 244 is a smart choice.
- It works best for retail shops and startups with basic printing needs.
- If you handle bulk printing and need more connection options, go for the TTP 244 Pro.
- It's made for warehouses, shipping, and high-volume tasks.
- The **TSC TE 244** is all about speed and simplicity.
- The TTP 244 Pro focuses on flexibility and heavy use.
- Choose based on what matters more: fast jobs or large workloads.



TSC TE 244
DESKTOP THERMAL
BARCODE PRINTER

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Thank
You!