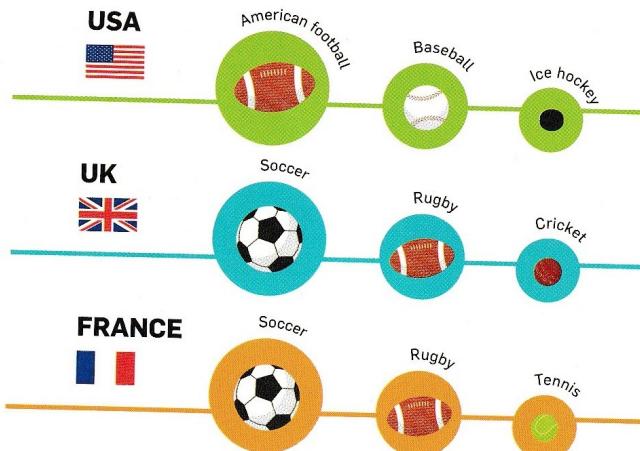


Doc 1

Sport is extremely popular all over the world. Just think about it: over 700 million people watched the 2018 World Cup final across all media outlets! Millions of people tune in to watch sport every day and there is a sport for everyone. But some are more popular than others.

So what exactly are the most popular sports across the globe?

MOST WATCHED SPORTS



sources: Sport Business 360 / Forbes / Sport England

MOST PLAYED SPORTS



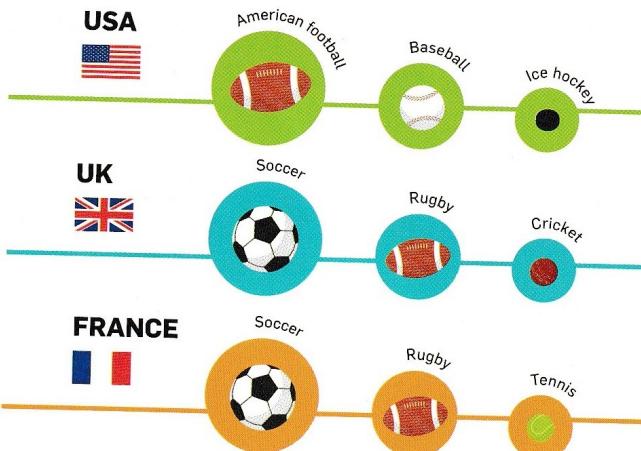
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