

Your project

Participate in an environmental campaign on social media



Your class has set up a social media page to share ideas to improve the environment. Exchange messages on the wall.

1 Identify a problem.

- Agree on a problem that needs solving (electronic waste – air or sea pollution – litter – lack of recycling...).
- List the causes of the problem (lack of awareness – lack of services – different priorities...).
- Think of all the risks the problem you have identified is creating.
- Try to define the subject in one sentence so that anyone can understand it.

2 Imagine the solutions to the problem.

- Come to an agreement on your short-term and long-term objectives.
- List the solutions your group proposes.
- Imagine forms of action you could use to defend your cause (social media campaign – protest march – petition – awareness posters...).

3 Prepare a text to defend your cause.

- Make it short and to the point.
- Choose the best ideas and arguments your group has come up with.
- Find the right words to be convincing.
- Do not hesitate to address your readers directly.

4 Set up your page.

- Decide on a social media you will use (class forum – Padlet – interactive blog, etc.).
- Illustrate it with a striking photo and add smileys, icons, etc.

5 React to the other groups' messages.

- Write at least one answer to the other problems posted. Suggest a solution, provide them with an example to illustrate and / or give your opinion and justify.



#ProtectWater Campaign, WWF, 2018

GRILLE D'ÉVALUATION

Compétences culturelles

Réinvestir les éléments culturels vus pendant la séquence

A B C D

Compétences linguistiques

Utiliser un vocabulaire adapté au sujet
Réinvestir le lexique vu pendant la séquence : composés en -ever, problèmes environnementaux, personnes engagées, action...

A B C D

Utiliser des formes grammaticales correctes
Réinvestir les faits de langue vus au cours de la séquence : expression du futur...

A B C D

Rédiger un texte clair et cohérent

A B C D

Compétences pragmatiques

Respecter les consignes (longueur, format, étapes, organisation, etc.)

A B C D

Savoir réagir à l'écrit (spontanéité, prise en compte de ce qui précède, avis nuancé, respect des positions des autres, etc.)

A B C D

Savoir travailler en groupes
Être force de proposition

A B C D