

A white, wide-brimmed bonnet and a red cloak have come to mean one thing: women's oppression. Margaret Atwood's 1985 novel The Handmaid's Tale seared this image into our souls with its depiction of a near-future dystopia in which women are forced into reproductive slavery to bear the children of the elite – and wear this uniform to underline their subservience. For more than three decades, the image has shown up on the covers of the book around the world, on posters from the 1990 film, in ads for the 2017 TV series, and even on real women at demonstrations for reproductive rights.