

## **Princess Kate Is Behind a New Initiative for a Cause That's Close to Her Heart**

Princess Kate's newest initiative is supporting organizations that are making resources easily accessible to families across the United Kingdom.

This week, the Royal Foundation Centre for Early Childhood, a "hub" organization Kate founded in 2021, announced the launch of the Baby Bank Alliance, which will unite 300 baby banks in the U.K. and help them continue their work supporting children, parents, and caregivers.

The foundation shared the exciting news on Instagram, including photos of Kate's previous visits to various charities across the country. One snapshot shows Kate assembling gift bags with her daughter, Princess Charlotte, during a visit to a baby bank in Maidenhead, England, last December. (Kate's two other kids—Prince George and Prince Louis—also joined their mom in volunteering at the bank.)

"Over the past few years, the Princess of Wales has visited several baby banks to highlight their crucial work in supporting families with babies and young children," the caption read. "Organisations like baby banks play a vital role in helping to give parents and carers the capacity to provide the nurturing care which is so important to babies and young children." (...)

The alliance is the latest venture for Kate in the realm of early childhood development, a cause she has long held close to her heart. For the past decade, much of her work as a member of the royal family has involved researching the connection between children's social and environmental experiences at a young age and their mental and physical development as adults.

Chelsey Sanchez, *harpersbazaar.com* , 2024