

Dress sprayed onto model on Coperni catwalk at Paris Fashion Week



Parisian fashion brand Coperni used Fabrican's sprayable, liquid fibre to spray a dress onto a model at its Spring Summer 2023 show at Paris Fashion Week.

The Coperni show took place in Salle des Textiles at Paris's Musée des Arts et Métiers on 30 September and saw a white dress sprayed live onto the body of model Bella Hadid.

For its closing look, Hadid entered the Salle des Textiles wearing nothing but flesh-coloured underwear. Hadid approached a lit platform, surrounded by a team of people holding spray guns, where she stood for 15 minutes while the Fabrican team sprayed a white substance onto her body to form the outline of a dress.

The material used to create the spray-on dress was developed by spray-on fabric technology company Fabrican, which was founded in 2003 by Spanish scientist and fashion designer Manel Torres.

Fabrican's spray-on fabric is a liquid made up of natural and synthetic fibres, such as wool and mohair, cotton, nylon and cellulose depending on the desired feel, that is suspended in a polymer solution. The liquid solution is sprayed by an aerosol or spray gun onto the body, which then evaporates as it makes contact with a surface to form a non-woven fabric.

After the shape of a dress was sprayed onto the body of Hadid, a Coperni employee began to cut and alter the white dress, shortening its length, adding a slit and draping the straps off Hadid's shoulders before she then walked around the room.

James Parkes, *dezeen.com*, 4 October 2022