

From Print to Posts: The Evolution of Media

Innovation scientifique et responsabilité - Media has come a long way — from old newspapers and books to social media, YouTube, and instant news on our phones. We get information faster than ever, but that also means it's easier for false or biased stories to spread.

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| | Can media be trusted? |
| At the end of the Unit, I will | create my own Media Outlet |
| What vocabulary will I need ? | Said is dead media phrasing your opinion Fear |
| What grammatical structure will I need ? | Simple past past perfect modal auxiliary verbs |
| What will I learn about ? | Know more about the history of the media give a thought to social medias |
| What documents will be used ? | <p>1- The power of press media 1a- “Join or Die”, Benjamin Franklin on May 9, 1754 1b- Front pages, panic broadcast 1c - Orson welles The War of the World, script 1d-Orson Welles, The War of the World 1e- Orson Welles' infamous 1938 radio program did not touch off nationwide hysteria, Jefferson Pooley and Michael J Socolow slate.com 28 october 2013</p> <p>2- From Newspaper to Radio 2a – The King's speech, Directed by Tom Hoope 2010 : the first speech extrait du début: broadcasting de la BBC – explication des images: 2b- The King's speech, Directed by Tom Hoope 2010 : the war speech</p> <p>3- Radio vs TV 3a- Video killed a radio star, The Buggles, 1980 3b – Radio Gaga, Queen, 1984 3c- Fueling fears: Bowling for Columbine, Michael More 2002</p> <p>4- Social Medias: 4a- Most popular social Network from 2003 to 2019, video by Data is beautiful 4b- Life on Social media, illustration 4c - Social media and dopamine, Simon Sinek, interview for Inside Quest, 2016</p> <p>5- danger of the one-dimensial story 5a- Cops, extract from <i>Bowling For Columbine</i>, Michael Moore, 2002 5b - Cops to be endend Allyson Chiu, The Washington Post, June 10, 2020 5c- Twitter has suspended President Trump from its platform, Brian Fung, CNN Business, Sat January 9, 2021</p> |

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| | <p>5d - Free the bird, cartoon by Branco, Flag and Cross, 2022</p> <p>6-The danger of Exposure</p> <p>6a- Coldplay-ing away? Katy Forrester and Juliana Cruz Lima, <i>The sun.co.uk</i>, 18 Jul 2025</p> <p>6b- (fake) statement from CEO Andy Byron, July 2025</p> <p>6c- Following Coldplay's revealing Kiss Cam, Memes invaded the Internet, July 2025</p> <p>6b- (fake) statement from CEO Andy Byron, July 2025</p> <p>6d TikTok is bad for Everyone, Dan Price, Feb 16 2023, Makeuseof .com</p> <p>7- what next?</p> <p>7a-The Book of Veles, Jonas Bendiksen</p> <p>7b - Do these photos look real to you? Your answer could be cause for concern. And that's terrifying, Kenneth Dickerman the washington post October 15, 2020</p> <p>7c- 19 AI-generated images that look so real, it's scary, 9news.Com:</p> <p>7d- Nachricht von Ella Without Consent</p> |
| Final Project : EOC | You will introduce us to a Good Use of Media Outlet, as a new media is about to be launched. |

Instructions for your Final Project :

- 1- You will introduce us to the purpose of a New Media and to the rules you think should be used
- 2- The media may be an existing one and may have new evolving rules
- 3- Make sure you share with us the type of media you are talking about
- 4- Your outlet will be handed at the end of the introduction to your teacher and be part of your grade
- 5- You will work alone